Diamond 4Cs Explained in the Simplest Way

Buying a diamond?
Know these **4 things first**

Cut

- How well the diamond is shaped and polished

✓ Makes the diamond sparkle

✓ Best choice: Excellent or Very Good

Color

- How clear or white the diamond looks

✓ Scale: D (colorless) to Z (light yellow)

✓ Less color = better quality

D (corlerless) to Z (light yellow)

Clarity

- Small marks inside or outside the diamond

✓ Fewer marks = cleaner look

✓ Common grades: VS, SI

Carat

- Weight of the diamond

✓ Bigger carat = bigger size

✓ But quality matters

Quick Tips:

✓ Balance all 4Cs for best value

✓ Don’t just go for size

✓ Choose what looks best to your eye

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